

Resources for Beginning Farmers

Matt Weiss

Cornell Small Farms Program





- *Vision* – we envision a future where diverse and vibrant urban and rural farms build human capacity, revitalize communities, supply regional food systems and foster ecological resilience in a changing world.
- *Mission* – we help farmers get expert assistance to facilitate all phases of small farm business development, from initial growth to optimization to maturity.

SFP Projects & Resources

- Publications
- Events and Communications
- Reduced Tillage in Vegetables
- Agroforestry
- Wholesale Readiness
- Farm Ops
- Northeast Beginning Farmer Project



Plan your Farm Hub

The screenshot shows the 'Plan Your Farm' hub page. At the top is a navigation menu with links: Home, Plan Your Farm, Online Courses, Projects, Resources, Events, Who Can Help, and Contact. Below the menu is a banner for the 'NORTHEAST Beginning Farmers PROJECT' featuring a vibrant bouquet of flowers. The main content area is titled 'PLAN YOUR FARM' and includes a sub-section 'Ready to Plan your Farm?' with an introductory paragraph and a map of the Northeast region. A list of 10 tutorials is provided, each with a brief description. On the left side, there is a sidebar with a green header 'In this section:' and a list of links under the heading 'Plan Your Farm'. At the bottom of the sidebar, there is a yellow box titled 'Plan Your Farm' with the text 'Essential Resources to Get You Started' and an image of a woman holding a basket of green beans.

Home Plan Your Farm Online Courses Projects Resources Events Who Can Help Contact

NORTHEAST
Beginning Farmers
P·R·O·J·E·C·T

In this section:

Plan Your Farm

- › Getting Started
- › Accessing & Evaluating Land
- › Planning & Funding Your Farm Business
- › Learning How to Farm
- › Choosing What to Produce
- › Selling What You Produce
- › Taking Care of the Land
- › Achieving or Improving Profitability
- › Understanding Taxes & Regulations
- › Worksheets

Plan Your Farm

Essential Resources to Get You Started

PLAN YOUR FARM

Ready to Plan your Farm?

This portal guides you through tutorials, videos, and links to people who can help you develop your farm plans.

Work through the following topics in order and you'll have a solid foundation for the start of your farm business. Complete the online worksheets in each tutorial to apply the concepts to your situation and create a written farm plan.

Tutorials:

1. [Worksheets](#) – Access the planning worksheets that are embedded throughout the tutorials below
2. [Getting Started](#) – Begin here with goal-setting and suggestions for planning
3. [Accessing and Evaluating Land](#) – Learn how to find or assess the quality of land for farming
4. [Planning and Funding Your Farm Business](#) – Start writing a farm plan and assess funding options
5. [Learning How to Farm](#) – Gain the skills you need to produce high-quality products
6. [Choosing What to Produce](#) – Consult enterprise budgets, crop ideas, and worksheets
7. [Selling What You Produce](#) – Choose the right markets for your products
8. [Taking Care of the Land](#) – Cultivate ecologically-sound practices
9. [Achieving or Improving Profitability](#) – Learn skills to improve your bottom line
10. [Understanding Taxes and Regulations](#) – Learn about the benefits and responsibilities of farming



Online Courses



<http://www.nebeginningfarmers.org/online-courses/>


Videos

The screenshot shows a YouTube channel page with the following content:

- Navigation:** Home, Videos (selected), Playlists, Channels, Discussion, About.
- Left Sidebar:** Home, My channel, Trending, Subscriptions, History, Watch Later, Get YouTube Red, Liked videos, Subscriptions (cornellsmallfarms, hopsdirect), Browse channels.
- Video Grid:**
 - Row 1:**
 - Determining the Market Readiness of Beef Cattle** (11:11, 3,436 views, 2 months ago)
 - Learn About Our Online Small Farm Courses** (4:04, 3,705 views, 4 months ago)
 - Selling Produce to Headwater Food Hub #1: Intro and** (3:38, 615 views, 7 months ago)
 - Selling Produce to Wegmans #3: Food Safety** (3:50, 301 views, 7 months ago)
 - Selling Produce to Wegmans #2: Communication** (2:15, 280 views, 7 months ago)
 - Row 2:**
 - Selling Produce to Wegmans #1: Intro, Expectations, Marketing** (5:55, 564 views, 7 months ago)
 - Selling Produce to Headwater Food Hub #4: Engaging New** (1:00, 350 views, 7 months ago)
 - Selling Produce to Headwater Food Hub #3: Food Safety** (1:35, 274 views, 7 months ago)
 - Selling Produce to Wegmans #4: Advice for Growers New to** (2:47, 321 views, 7 months ago)
 - Selling Produce to Headwater Food Hub #2: Expectations,** (2:29, 376 views, 7 months ago)
 - Row 3:**
 - Google Earth for Farmers 2: Drawing and Measure Tools** (19:51, 2,842 views, 1 year ago)
 - Google Earth For Farmers 1: Download, Basic Functions** (20:54, 2,606 views, 1 year ago)
 - Mushrooms to Dining Rooms: Meet the People Behind the Foc...** (56:19, 1,432 views, 1 year ago)
 - Hoop House Considerations - Muddy Fingers Farm** (12:42, 7,055 views, 1 year ago)
 - Black Diamond Farm - Harvest Storage, Market** (11:19, 16,250 views, 2 years ago)
 - Row 4:**
 - Black Diamond Farm - Pruning and Training Apple Trees** (8:20, 6,643 views, 2 years ago)
 - Economics of Draft Animal Power** (7:55, 91,105 views, 2 years ago)
 - Introduction to Draft Animal Power** (6:48, 131,196 views, 2 years ago)
 - Want More Instructional Farming Videos?** (4:41, 10,659 views, 3 years ago)
 - Cultural Competency for Farm Service Providers** (1:32:19, 516 views, 3 years ago)



Resource Guides






Support for New and Diversifying Farmers
Beginning Farmers

Updated & Revised for 2015!

Guide to Farming in New York State

What Every Ag Entrepreneur Needs to Know



NEW YORK STATE

On-Farm Poultry Slaughter Guidelines

Food Safety and Best Management Practices for Farmers Processing Less Than 1000 Birds/Year

Co-authored by:
Lynn Bliven, Allegany/Cattaraugus Cooperative Extension
tatiana Stanton, Cornell Department of Animal Science
Erica Frenay, Cornell Small Farms Program

Download online at www.smallfarms.cornell.edu

A Resource Guide to:


Direct Marketing Livestock & Poultry

Revised and Updated January, 2011

Martha Goodsell
Dr. tatiana Stanton

with contributions from:
Jim McLaughlin, Cornerstone Farm
Audrey Reith, CCE, Orange County

Published with support from:



Small Farm Quarterly

FALL 2015

SMALL FARM QUARTERLY
Good Living and Good Farming—Connecting People, Land, and Communities



Feature Articles


- Nitrogen Cycling in PasturesPage 5
- Sheep Management: The Deadly Barber Pole WormPage 8
- Reducing Tillage at Goranson Farm.....Page 17
- Getting Started Right in Successful Ginseng ProductionPage 19

CORNELL small FARM PROGRAM

Supplement to Country Folks

FALL 2013

SMALL FARM QUARTERLY
Good Living and Good Farming—Connecting People, Land, and Communities



Feature Articles


- Willow, A New Old CropPage 8
- Sunflowers: From Field to FuelPage 10
- Fruition Seeds: A Model for Collaborative, Regional Seed DevelopmentPage 12
- Electric Nettings for Sheep: Useful TipsPage 20

CORNELL small FARM PROGRAM

Supplement to Country Folks

FALL 2010

SMALL FARM QUARTERLY
Good Living and Good Farming—Connecting People, Land, and Communities



Feature Articles

- From Dats to Biodiesel, Vineyard Saves Energy ...Page 5
- Introducing the Japanese Paperpot PlanterPage 7
- Getting Started with SheepPage 8
- Making a Living with 12 CowsPage 11

CORNELL Small Farms Program

Supplement to Country Folks

Baskets to Pallets – Wholesale Readiness

Preparing Small and Mid-scale
Farmers to Enter Food Hubs,
Groceries, Restaurants and
Cooperatives



<http://smallfarms.cornell.edu/projects/wholesale/>

FARM OPS

Training for Farmer Veterans in NYS



Armed to Farm Class of 2016 Central NY



Sign up for our UPDATES!

<http://smallfarms.cornell.edu/contact/e-news-sign-up/>

Much more at:
smallfarms.cornell.edu
Email - mw84@cornell



Thank you!